

Micro-Entrepreneurship and Micro-Enterprise Development in Malaysia: Emerging Research and Opportunities

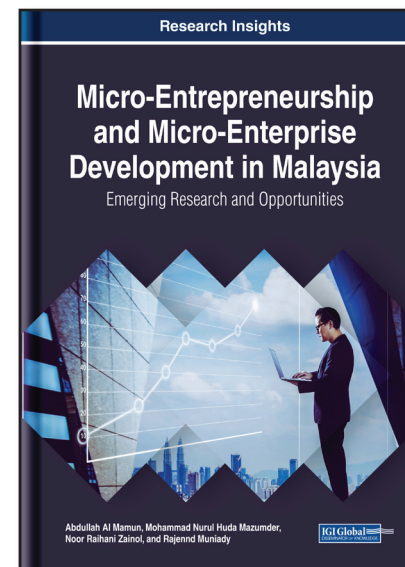
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Description:

Developing nations currently utilize various methods and practices used in most entrepreneurial activities. Manipulating these processes to work in a categorically low-income area, however, can be challenging.

Micro-Entrepreneurship and Micro-Enterprise Development in Malaysia: Emerging Research and Opportunities provides emerging research exploring the theoretical and practical aspects of entrepreneurial promotional programs and applications within global economics. Featuring coverage on a broad range of topics such as emerging economics, organizational development, and gender diversity, this book is ideally designed for entrepreneurs, policymakers, governmental and non-governmental organizations, business professionals, academics, researchers, and students seeking current research on improving the socio-economic condition of low-income households through various entrepreneurial activities.



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