Engaging 21st Century Writers with Social Media

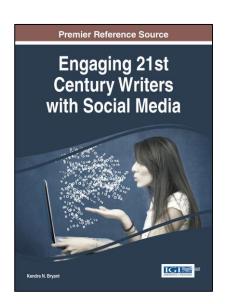
Part of the Advances in Higher Education and Professional Development Book Series

Kendra N. Bryant (Florida A&M University, USA)

Description:

Basic composition courses have become a fundamental requirement for the major of university degrees available today. These classes allow students to enhance their critical thinking, writing, and reading skills; however, frequent use of technology and online activity can be detrimental to students' comprehension.

Engaging 21st Century Writers with Social Media is a pivotal reference source for the latest research on the integration of social media platforms into academic writing classes, focusing on how such technology encourages writing and enables students to grasp basic composition skills in classroom settings. Highlights emerging theoretical foundations and pedagogical practices.



Readers:

This book is ideally designed for educators, upper-level students, researchers, and academic professionals.

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Topics Covered:

- Blogging and Microblogging
- E-Portfolios
- Health Communication
- Professional Development
- Reception Theory
- Scaffolding
- Technical Writing

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Table Of Contents

Foreword

by Andrea A. Lunsford

Preface

Acknowledgment

Poem

"Iconic Man" by Ruth Sawh

Section 1

Blogging in the Writing Classroom

Chapter 1

Networked Digital Spaces: Twitter in the Composition Classroom Stephanie Phillips, University of South Florida, USA

Chapter 2

Blog Love: Blogging (and Microblogging) Communities as Writing

Classroom Companions

Clarissa J. Walker, University of Rhode Island, USA

Chapter 3

Using Twitter to Scaffold English Composition Brian Harrell, University of Akron, USA

Chapter 4

From Expository Blog to Engaged E-Portfolio: A Student-Centered Pedagogy in Process

Jill Darling, University of Michigan, USA

Section 2

Exploring Multi-digital Media in the Writing Classroom

Chapter 5

This is the Remix: Remediating Pedagogy Practices Shannon Butts, University of Florida, USA

Chapter 6

Social Media and the Rhetorical Situation: Finding Common Ground between Students' Lives and Writing Courses Katherine Fredlund, Indiana State University, USA

Chapter 7

Reblogging as Writing: The Role of TumbIr in the Writing Classroom Meg McGuire, University of Delaware, USA

Section 3

Theorizing about Social Media Networks in the Writing Classroom

Chapter 8

Socializing Composition: Entering the Conversation of SNS in Composition

Ken Hayes, Oklahoma State University, USA

Chapter 9

Creating Meaning for Millennials: Bakhtin, Rosenblatt, and the Use of Social Media in the Composition Classroom

Erin Trauth, University of South Florida, USA

Chapter 10

Slacktivism, Supervision, and #Selfies: Illuminating Social Media Composition through Reception Theory Elisabeth Buck, Ball State University, USA

Chapter 11

The Blogging Method: Improving Traditional Student Writing Practices Christine Fiore, USA

Section 4

Integrating Social Media as Professional Development in the Writing Classroom

Chapter 12

Teaching Casual Writing for Professional Success with Twitter: Digital Small Talk and the New Textese Amy Rubens, Radford University, USA

Chapter 13

Curating the Public Self: Helping Millennial Students Present an Authentic, Professional Persona via LinkedIn Erin Trauth, University of South Florida, USA

Chapter 14

#WordUp!: Student Responses to Social Media in the Technical Writing Classroom
Kendra N. Bryant, Florida A&M University, USA

Section 6

Re-envisioning Wikis in the Writing Classroom

Chapter 15

Using Wikipedia to Teach Written Health Communication Melissa Vosen Callens, North Dakota State University, USA

Chapter 16

Designing A Wiki-based Course for Enhancing the Practice of Writing Skills in the 21st Century: Moving from Theoretical Grounding into Practical Knowledge

Ahmed Al Khateeb, King Faisal University, Saudi Arabia

Key Terms

Descriptions of Social Media Networks

Additional Educator Resources

Compilation of References

About the Contributors

Index

Kendra N. Bryant holds a Ph.D. in English with an emphasis in Rhetoric & Composition from The University of South Florida, Tampa. Her interests rest in writing with technology as well as African American rhetoric, novel, and poetics. She has published chapter essays on literary figures such as Zora Neale Hurston, Alice Walker, and Maya Angelou. Kendra's other works appear in Exploring Technology for Writing and Writing Instruction and The Journal of Basic Writing. Additionally, she is published in Studies in Popular Culture, the quint, and Trayvon Martin, Race and American Justice: Writing Wrong. At the time of this publication, Kendra was an assistant professor of English at Florida A&M University, Tallahassee, where she edited and compiled its Freshman Communicative Skills II required reader, Writing from the Hill: An Introduction to Writing about Literature. She is now teaching at The University of North Georgia, Oconee.