Disruptive Technologies for Business Development and Strategic Advantage

Part of the Advances in Human Resources Management and Organizational Development Book Series

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Description:
The proliferation of entrepreneurship, technological and business innovations, emerging social trends and lifestyles, employment patterns, and other developments in the global context involve creative destruction that transcends geographic and political boundaries and economic sectors and industries. This creates a need for an interdisciplinary exploration of disruptive technologies, their impacts, and their implications for various stakeholders widely ranging from government agencies to major corporations to consumer groups and individuals.

Disruptive Technologies for Business Development and Strategic Advantage is a critical scholarly resource that explores innovation, imitation, and creative destruction as critical factors and agents of socio-economic growth and progress in the context of emerging challenges and opportunities for business development and strategic advantage. Featuring coverage on a broad range of topics such as predictive value, business strategy, and sustainability, this book is geared towards entrepreneurs, business executives, business professionals, academicians, and researchers interested in strategic decision making using innovations and competitiveness.


Topics Covered:
- Business Models
- Business Strategy
- Disruptive Innovations Theory
- Peer-to-Peer Lending
- Predictive Value
- Product Scope
- Strategic Planning
- Sustainability

Hardcover: $195.00
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Hardcover + E-Book: $235.00