

Global Perspectives on Religious Tourism and Pilgrimage

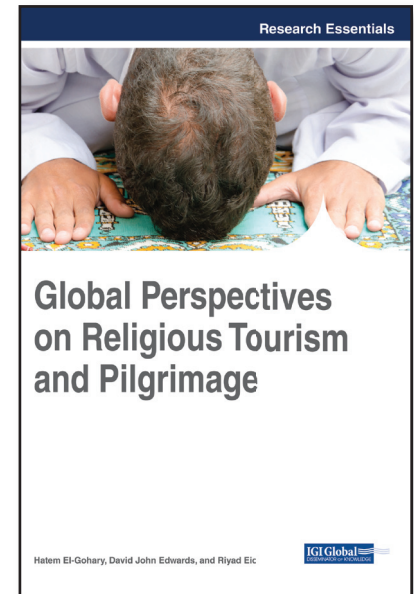
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Description:

Religious studies and research has gained a lot of interest and considerable attention from researchers, policy makers, and practitioners during the last few years. Though interest has increased, religious tourism is vastly underrepresented in modern research and not much is known on the subject's presence in most countries.

Global Perspectives on Religious Tourism and Pilgrimage provides emerging research on religious tourism, the cultural impact of religion, and religiosity's impact on new market products. Highlighting the prevalence of religiosity, readers will learn tourism's impact on the world economy and the growing research in religious tourism, this book is an important resource for academic societies, entrepreneurs, policy makers, researchers, and educators.



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Topics Covered:

- Consumer Behavior
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- Religious Tourism Challenges & Opportunities

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