

An Excellent Addition to Your Library!

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Social Media Strategies for Dynamic Library Service Development



Part of the Advances in Library and Information Science Book Series

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As social technologies continue to evolve, it is apparent that librarians and their clientele would benefit through participation in the digital social world. While there are benefits to implementing these technologies, many libraries also face challenges in the integration and usage of social media.

Social Media Strategies for Dynamic Library Service Development discusses the integration of digital social networking into library practices. Highlighting the advantages and challenges faced by libraries in the application of social media, this publication is a critical reference source for professionals and researchers working within the fields of library and information science, as well as practitioners and executives interested in the utilization of social technologies in relation to knowledge management and organizational development.

Topics Covered:

- Antisocial Networking Behavior
- Digital Environments
- Ethical Use
- Information Science Professionals
- Library Technologies
- Marketing
- Social Technologies

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