

Handbook of Research on Managerial Strategies for Achieving Optimal Performance in Industrial Processes

Part of the Advances in Logistics, Operations, and Management Science Book Series

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Description:

Competitive advantage is a key factor to the success of any business in modern society. To achieve this goal, effective strategies for process improvement must be researched and implemented into an organization.

The **Handbook of Research on Managerial Strategies for Achieving Optimal Performance in Industrial Processes** examines optimization techniques for improved business operations and procedures in the industrial sector. Highlights management techniques, innovative approaches, and technological tools.

Readers:

This publication is an essential reference source for professionals, researchers, consultants, upper-level students, and academicians interested in the advancement of knowledge in industrial communities.

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Topics Covered:

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- Small and Medium Enterprises
- Supply Chain Management;

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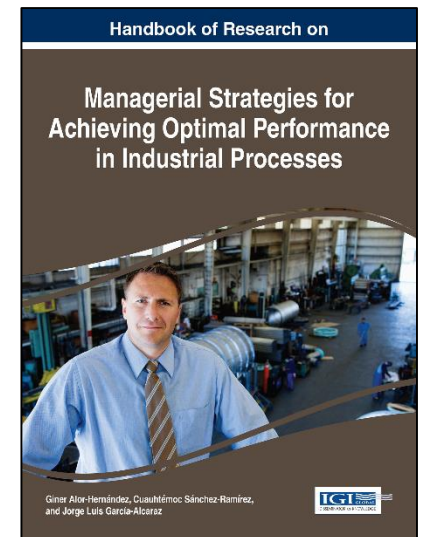
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