Comparative Perspectives on Global Corporate Social Responsibility

Part of the Advances in Business Strategy and Competitive Advantage Book Series

Dima Jamali (American University of Beirut, Lebanon)

Description:

In the modern era, businesses have developed a complex relationship with the society surrounding them. While the effects of business activity are clearly seen, their direct impact varies from country to country.

Comparative Perspectives on Global Corporate Social Responsibility is a pivotal reference source for the latest scholarly research on the accountability contemporary businesses face for the environmental, social, and economic impacts that they create. Highlights the variant expressions between developed and developing countries.

Readers:

This book is ideally designed for graduate students, professionals, practitioners, and academicians interested in furthering their knowledge on corporate social responsibility.

ISBN: 9781522507208  Release Date: September, 2016  Copyright: 2017  Pages: 400

Topics Covered:

- Business Ethics
- Corporate Governance
- Internet-Based Social Reporting
- Mining Corporations
- Oil and Gas Sector
- Paper Industry
- Telecommunication Industry


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