

Rhetoric and Sociolinguistics in Times of Global Crisis

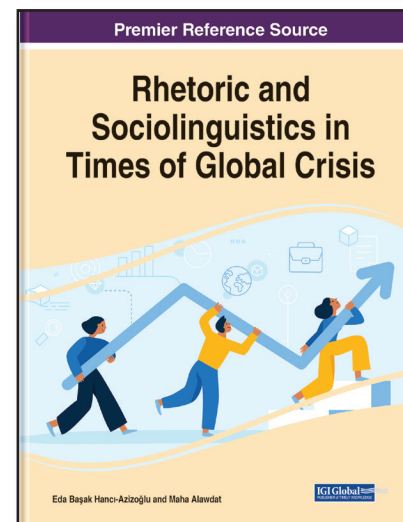
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Description:

Crises often leave people in vulnerable situations in which a moment in time can function as a turning point of a catastrophic situation for the better or worse. From another perspective, the concept of crisis signifies losing control of everyday privileges, such as that of a pandemic. Therefore, the interaction of rhetoric and sociolinguistics in times of crisis is inevitable. It is crucial to internalize how rhetoric, an effective skill from ancient times to make meaning of sociological breakthrough events, changed the course of events as well as the fate of humanity. Within the same context, research should focus on diverse disciplines to explore, investigate, and analyze the concept of “crisis” from global, sociolinguistic, and rhetorical perspectives.

Rhetoric and Sociolinguistics in Times of Global Crisis explores and situates the concept of global crisis within rhetoric and sociolinguistics as well as other disciplines such as education, technology, society, language, and politics. The chapters included bridge the gap to initiate a discussion on understanding how rhetoric and sociolinguistics can create critical awareness for individuals, societies, and learning environments during times of crisis. While highlighting concepts such as rhetorical evolution, political rhetoric, digital writing, and communications, this book is a valuable reference tool for language teachers, writing experts, communications specialists, politicians and government officials, academicians, researchers, and students working and studying in fields that include rhetoric, education, linguistics, culture, media, political science, and communications.



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