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Cases on Management and Organizational Behavior in an Arab Context

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Cases on Management and Organizational Behavior in an Arab Context

Part of the Advances in Logistics, Operations, and Management Science Series



Grace C. Khoury and Maria C. Khoury



Part of the Advances in Logistics, Operations, and Management Science Book Series

Grace C. Khoury (Birzeit University, Palestine) and
Maria C. Khoury (Independent Researcher, Palestine)

In the era of globalization and ease of international connectivity and business interactions, professionals from all over the world benefit from having a well-rounded view of business culture and organizational practice at the regional level.

Cases on Management and Organizational Behavior in an Arab Context provides a presentation of teaching cases emphasizing the positive and negative experiences on a variety of management topics. Focusing on organizational behavior and leadership in Arab countries and the impact of culture in management and behavior, this publication is an essential resource for business professionals, managers, and upper-level students seeking real-life examples of management and organizational situations in the Arab business world.

Topics Covered:

- Change Management
- Corporate Governance
- Workplace Culture
- Group Dynamics
- Business Ethics
- Corporate Social Responsibility
- Leadership and Management
- Restructuring and Downsizing
- Sexual Harassment

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Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners. Ideal for classroom use.

Grace Khoury is an Associate Professor and the Director of MBA Program at Birzeit University in Palestine. She has over twenty years of experience as a university professor, administrator, students' career advisor, researcher, management trainer and consultant at private and public organizations. She holds an MBA from Suffolk University, USA, and PhD in human resource management from Bradford University, UK. Dr Khoury is founder of Grace Consulting Services (GCS) and marketing director at Taybeh Brewing Company, a family-owned business. She serves as an academic council member and on a number of university and community committees. She obtained certificates in project management and customer relationship management. She has published a number of management case studies and research articles in several academic journals. She is co-editor of a case book titled *Rising to the Digital Challenge: Lessons from Mediterranean Enterprises* (2005). She is co-author of *The Palestinian Executive: Leadership under Challenging Conditions* (2012).



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