Impact of Emerging Digital Technologies on Leadership in Global Business

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Impact of Emerging Digital Technologies on Leadership in Global Business

Peter A. C. Smith and Tom Cockburn

Part of the Advances in Business Strategy and Competitive Advantage Book Series

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To be successful, business leaders should be familiar with the emerging digital technologies that are contributing to the global business environment. All leaders must develop fresh capabilities if they are to successfully direct their communities through the emerging era of social digital connectivity and global dynamic complexity.

Impact of Emerging Digital Technologies on Leadership in Global Business combines relevant theoretical and practical frameworks with the latest research and best practices regarding emergent digital technologies. This book is an essential reference source for professionals, researchers, academics, and students who want to improve their understanding of the strategic role of emerging digital technologies in the success of global business.

Topics Covered:

- Artificial intelligence
- Big Data
- Cloud Computing
- Emerging Digital Technologies
- Enterprise Social Software
- Grid Computing
- Information Organization and Representation
- Innovative and Collaborative Platforms
- Risk analysis
- Social Networking

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