

Generative AI for Transformational Management

Part of the Advances in Logistics, Operations, and Management Science Book Series

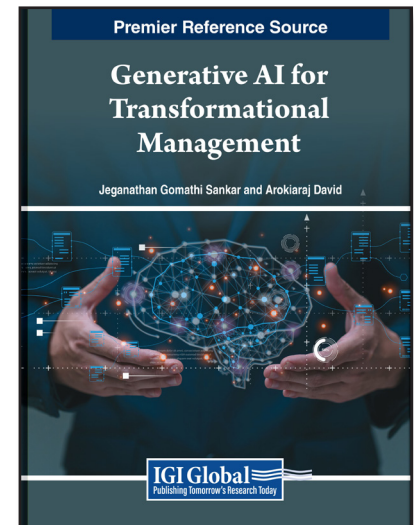
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Description:

The business world today is changing at a breakneck pace. Traditional management practices need help keeping up with the uncertainties and complexities of the digital age. Leaders face a lot of pressure to innovate, adapt, and drive transformative change within their organizations. However, they need more than just conventional wisdom to navigate this terrain. A deep understanding of emerging technologies like artificial intelligence (AI) and their practical applications in management is essential.

Generative AI for Transformational Management offers a compelling solution to these challenges. This book provides a roadmap for leveraging AI to drive organizational transformation by exploring the intersection of generative AI and visionary leadership. By examining real-world case studies and practical applications, readers can learn how AI can be integrated into leadership practices to promote innovation and proactive decision-making and effectively navigate the complexities of the digital age.

This book goes beyond theoretical exploration to be a practical guide that empowers leaders to harness AI's full potential in driving transformative outcomes. By providing a comprehensive understanding of generative AI and its impact on management, **Generative AI for Transformational Management** equips readers with the knowledge and tools they need to thrive in today's dynamic business environment.



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Topics Covered:

- AI in Decision-Making
- Ethical Considerations in AI
- Future Trends in AI and Management
- Generative AI and Business Strategy
- Generative AI and Cybersecurity
- Generative AI and Human Collaboration
- Generative AI in Fintech
- Generative AI in Human Resource Management
- Generative AI in Logistics
- Generative AI in Marketing
- Generative AI in Research
- Generative AI in Robotics
- Generative AI in SCM
- Generative AI in Tourism
- Generative AI Tools and Frameworks

Subject: Business & Management

Classification: Edited Reference

Readership Level: Advanced-Academic Level
(Research Recommended)

Research Suitable for: Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

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