

# Handbook of Research on Intrapreneurship and Organizational Sustainability in SMEs

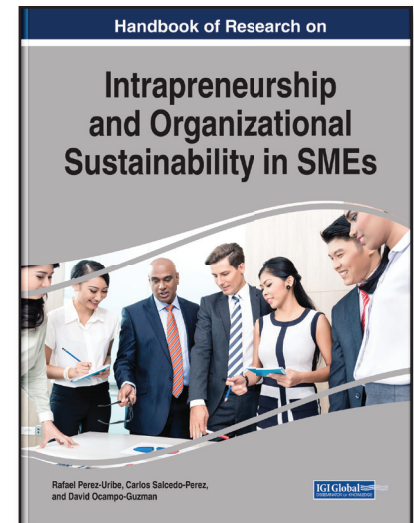
Part of the Advances in Logistics, Operations, and Management Science Book Series

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## Description:

Smaller companies are abundant in the business realm and outnumber large companies by a wide margin. Understanding the inner workings of small businesses offers benefits to the consumers and the economy. The

**Handbook of Research on Intrapreneurship and Organizational Sustainability in SMEs** is a critical scholarly resource that examines the strategies and concepts that will assist small and medium-sized enterprises to achieve competitiveness. Featuring coverage on a broad range of topics such as financial management, corporate sustainability, and organizational culture, this publication is geared towards business managers, professionals, graduate students, and researchers working in the field of smaller-scale business development initiatives.



ISBN: 9781522535430

Release Date: April, 2018

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Pages: 472

## Topics Covered:

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- Financial Management
- Flexible Corporate Structure
- Managerial Support
- Microfinance
- Organizational Culture
- Project Management
- Strategic Planning

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