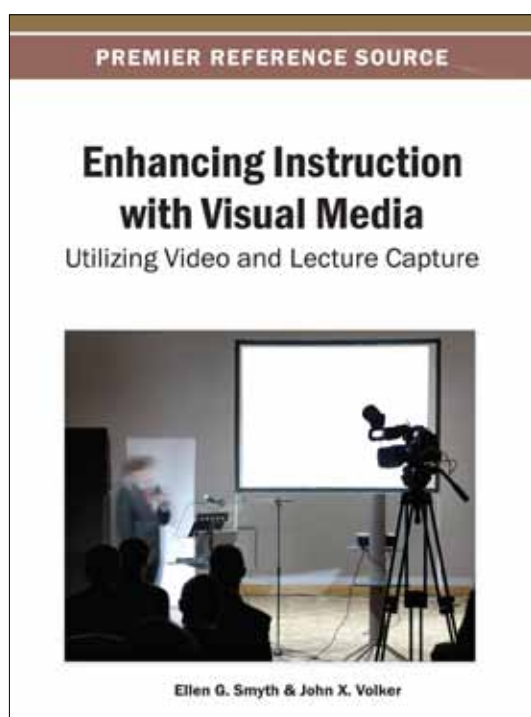


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Enhancing Instruction with Visual Media: Utilizing Video and Lecture Capture



Ellen G. Smyth (Austin Peay State University, USA) and
John X. Volker (Austin Peay State University, USA)

One of the benefits of the constantly expanding world of technology is the new and improved technologies that allow students to not only benefit from this integration, but to also come to prefer a more technologically savvy instruction style.

Enhancing Instruction with Visual Media: Utilizing Video and Lecture Capture offers unique approaches for integrating visual media into an instructional environment by covering the impact media has on student learning and various visual options to use in the classroom. Professors, researchers, and instructional designers will benefit from the practical applications and suggestions offered through the integration of instructional videos in the learning process.

Topics Covered:

- E-Collaboration
- Flipped or Inverted Classrooms
- Interactive Television (ITV)
- Lecture Capturing
- Multimedia Technologies
- Short Instructional Video

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Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Ellen Smyth is Austin Peay State University's 2010 Innovative Professor, an honor given by the Center for Extended and Distance Education. In 2011, Ellen received a summer research fellowship for exploratory work in open courseware. She publishes articles with *Faculty Focus* and has presented an online seminar through Magna Publications on the *Nine Essential Traits of the Effective Professor*. Ellen has presented conference workshops and information sessions with the Sloan-Consortium, the Teaching Professor, and Wisconsin's Distance Teaching and Learning Conference. Ellen enjoys teaching a balance of face-to-face and online statistics courses where video and lecture capturing are her favorite technology tools, naturally.

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