Promoting Responsible Tourism With Digital Platforms

Part of the Advances in Hospitality, Tourism, and the Services Industry Book Series

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Description:

In the age of digital transformation, the tourism industry faces a pressing challenge: balancing the growing demand for travel with the imperative to protect the environment and preserve local cultures. The rise of digital platforms has revolutionized how people plan, book, and experience travel, but it has also intensified concerns about overtourism, cultural commodification, and environmental degradation. Without thoughtful intervention, these trends threaten to undermine the destinations travelers seek to explore.

Promoting Responsible Tourism With Digital Platforms offers a comprehensive solution by exploring how digital platforms can be leveraged to promote responsible travel practices. By examining case studies, theoretical frameworks, and the latest technological advancements, the book provides actionable insights for policymakers, industry professionals, and travelers alike. It serves as a roadmap for integrating responsible tourism principles into the digital landscape, ensuring that tourism remains sustainable and beneficial for all stakeholders.

The book explores sustainable destination management, community engagement through social media, and blockchain technology for ethical tourism practices. It equips readers with the knowledge and tools needed to navigate the complex intersection of responsible tourism and digital platforms. Promoting a deeper understanding of these issues, **Promoting Responsible Tourism With Digital Platforms** aims to foster a more conscientious and sustainable approach to travel, ensuring that future generations can continue exploring the world's wonders without compromising the integrity of local communities and ecosystems.

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Hardcover: $295.00   **E-Book:** $295.00   **Hardcover + E-Book:** $355.00

Topics Covered:

- Accessibility in Digital Tourism
- Artificial Intelligence in Responsible Travel
- Augmented and Virtual Reality for Responsible Tourist Experiences
- Big Data Analytics in Responsible Travel
- Blockchain Technology in Ethical Tourism Practices
- Community Engagement through Social Media
- Cross-Cultural Communication in Digital Tourism
- Data Privacy and Security in Responsible Tourism Platforms
- Digital Platforms for Sustainable Destination Management
- E-Tourism Platforms and Environmental Conservation
- Geotagging and Geolocation for Responsible Destination Monitoring
- Government Initiatives for Responsible Tourism Through Digital Channels
- Inclusivity in Digital Tourism
- Online Travel Communities and Their Impact on Responsible Tourism
- Responsible Practices Education for Tourists
- Responsible Tourism Certification
- Sustainable Tourism Marketing Strategies

Subject: Business & Management	**Classification:** Edited Reference
Readership Level: Advanced-Academic Level (Research Recommended)	**Research Suitable for:** Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

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