

Innovation and Social Capital in Organizational Ecosystems

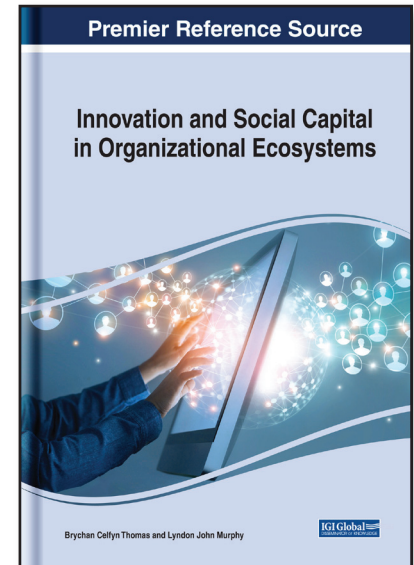
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Description:

Social capital as a concept, is a comparatively recent addition to the regional economic and innovation literature. Facets of social capital are generally acknowledged to include trust, collaboration, cooperation, bridging and bonding social network ties, and reciprocity. Nevertheless, forms of social capital such as bonding and bridging social capital, are less frequently explored in the literature.

Innovation and Social Capital in Organizational Ecosystems breaks down the concept of innovation into its main components, which represent a spectrum of innovation activity from technology-based innovation to hidden and social innovation, in order to support executives concerned with innovation and social capital in different work communities and environments. Highlighting a range of topics including regional development, social innovation, network capital, and more, this book is ideally designed for researchers, professionals, students, policymakers, and practitioners.



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Topics Covered:

- Economic Regeneration
- Hidden/Social Innovation
- Human Capital Development
- Innovation Activity
- Innovation/Social Capital
- Network Capital
- Organizational Ecosystems
- Reciprocity
- Regional Development
- Social Network Ties

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