

# Globalization and the Ethical Responsibilities of Multinational Corporations: Emerging Research and Opportunities

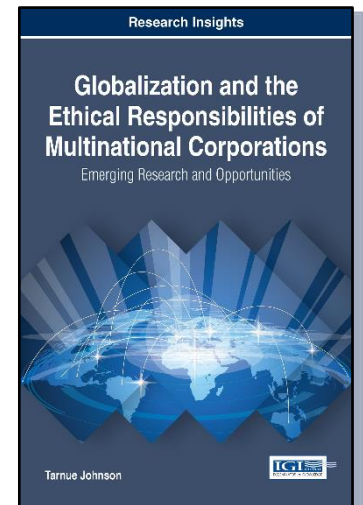
Part of the Advances in Logistics, Operations, and Management Science Book Series

Tarnue Johnson (Argosy University - Chicago, USA)

## Description:

Large corporations operating on an international scale require honest business practices. It is imperative for corporations to conduct activities in an ethical manner, while also attaining effective economic growth.

**Globalization and the Ethical Responsibilities of Multinational Corporations: Emerging Research and Opportunities** is a scholarly reference source including the latest findings on the connection between international influence and integrity among corporations. Featuring extensive coverage on a broad range of topics and perspectives such as corporate governance, stakeholder theory, and foreign direct investment (FDI), this publication is ideally designed for researchers, professionals, and academicians seeking current research on how global and transnational firms have affected economic progression all over the world.



ISBN: 9781522525349

Release Date: June, 2017

Copyright: 2017

Pages: 85

## Topics Covered:

- Agency Theory
- Corporate Governance
- Economic Organizations
- Foreign Direct Investment (FDI)
- Pervasive Corruption
- Political Systems
- Stakeholder Theory

Hardcover: **\$125.00**

E-Book: **\$125.00**

Hardcover + E-Book: **\$150.00**

## Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: [www.igi-global.com](http://www.igi-global.com)

## **Table of Contents**

**Preface**

**Introduction**

**Chapter 1**  
**From Agency Theory to Stakeholder Theory**

**Chapter 2**  
**Results of Prior Empirical Investigations**

**Chapter 3**  
**A Moral Framework for Business Communication  
and Collaboration**

**Chapter 4**  
**Summary and Conclusion**

**Chapter 5**  
**Cities, MNC's, and Globalization: An Annotated  
Bibliography**

**Tarnue Johnson** obtained an MA in Political Economy from Middlesex University in London, UK (1992-94). Dr. Johnson completed a Postgraduate Certificate in Adult Education at the Institute of Education, University College London (1995-96). He spent a year doing postgraduate studies in Educational Research, Policy and Planning at the University of Manchester in Manchester, UK (1997-98). Dr. Johnson completed his Doctorate in Business Administration (DBA) at Argosy University with concentration in management (2007-11). He also completed Postdoctoral Studies in Public Policy at Northwestern University (2015). Dr. Johnson has authored and co-authored eleven books, including the current publication with leading American and African scholars and intellectuals. He has also written and published several peer-reviewed articles in reputable journals. Dr. Johnson has served as Senior Lecturer in business and economics at Kendall College in Chicago, Doctoral Advisor at Argosy University and Associate Vice President for Academic Support Services at Tubman University in Liberia.