## Sustainable Business: Concepts, Methodologies, Tools, and Applications (4 Vols.)

Information Resources Management Association (USA)

## **Description:**

In the increasingly competitive corporate sector, businesses must examine their current practices to ensure business success. By examining their social, financial, and environmental risks, obligations, and opportunities, businesses can re-design their operations more effectively to ensure prosperity.



## Sustainable Business: Concepts, Methodologies, Tools, and

**Applications (4 Vols.)** is a vital reference source that explores the best practices that promote business sustainability, including examining how economic, social, and environmental aspects are related to each other in the company's management and performance. Highlighting a range of topics such as lean manufacturing, sustainable business model innovation, and ethical consumerism, this multi-volume book is ideally designed for entrepreneurs, business executives, business professionals, managers, and academics seeking current research on sustainable business practices.

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## **Topics Covered:**

- Competitive Advantage
- Corporate Social Responsibility
- Corporate Values
- Ethical Consumerism
- Green Supply Chain

Hardcover: \$2,650.00 E-Book: \$2.650.00

Hardcover + E-Book: \$3,205.00

- Lean Manufacturing
- Strategic Management
- Sustainable Business Model Innovation
- Sustainable Development
- Waste Elimination

