

Gender and Diversity Representation in Mass Media

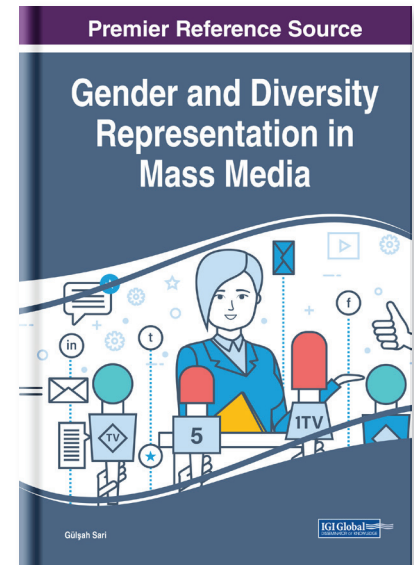
Part of the Advances in Media, Entertainment, and the Arts Book Series

Gülşah Sari (Bolu Abant İzzet Baysal University, Turkey)

Description:

Perspectives on gender and gender expectations can vary from culture to culture. These perspectives are variable and can change over time or due to a societal crisis. Media representations of gender identities portray essential patterns and definitions that help define the culture they are presented within, as well as influence perceptions and stereotypes on gender and gender roles.

Gender and Diversity Representation in Mass Media is an essential research book that examines social gender representations in mass media with respect to cultural variety and is indicative of expectations and stereotypes of specific genders or gender identities within a specific culture. Featuring a wide range of topics such as gender politics, transmedia, and masculinity, this book is essential for academics, sociologists, communications practitioners, industry professionals, producers, editors, marketers, students, researchers, social activists, and policymakers.



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Topics Covered:

- Body Policies
- Computer Games
- Feminism
- Film
- Gender Politics
- Gender Representation
- Masculinity
- Media
- Social Gender
- Transmedia
- Violence

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