

Smart Specialization Strategies and the Role of Entrepreneurial Universities

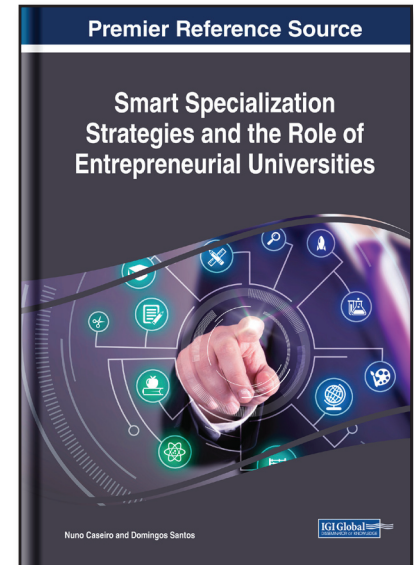
Part of the Advances in Business Strategy and Competitive Advantage Book Series

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Description:

One of the most pivotal tasks of a regional government is to find different and innovative ways to develop their economies. Formulating universities, in that respect, potentially holds the key to competitive global economic success.

Smart Specialization Strategies and the Role of Entrepreneurial Universities is a crucial reference source that examines a new competitive paradigm where universities can act as a partner institution, policy actor, and producer of knowledge that can affect the potential for economic growth and development of regions. While highlighting topics such as economic development, entrepreneurship ecosystem evolution, and regional competitiveness, this publication explores the varying dynamics that are evolving toward the successful mobilization of university resources on regional economies. This book is ideally designed for policymakers, administrators, researchers, developers, academicians, marketers, and business professionals.



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Topics Covered:

- Economic Development
- Entrepreneurship Ecosystem Evolution
- Fundamental Goals
- Political Directions
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