

Challenges and Opportunities of Corporate Governance Transformation in the Digital Era

Part of the Advances in Business Strategy and Competitive Advantage Book Series

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Description:

While corporate governance has been a successful concept throughout the centuries, it is in question whether this concept can remain sustainable in the digital era and during a time of technological and managerial disruption. Under the pressure of new economic, social, and ecologic challenges, it is vital to understand how this concept needs to transform.

Challenges and Opportunities of Corporate Governance Transformation in the Digital Era is an essential reference source that discusses concepts, trends, and forecasts of corporate governance and examines its transformation under the pressure of new technologies and economic changes. Featuring research on topics such as corporate identity, e-commerce, and cost management, this book is ideally designed for corporate leaders, managers, executives, business professionals, consultants, professors, researchers, and students.



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Topics Covered:

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