

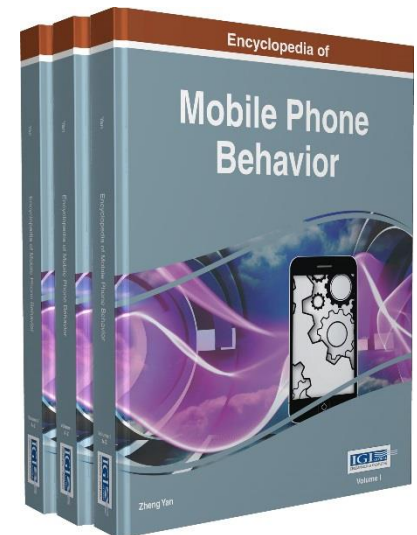
Encyclopedia of Mobile Phone Behavior (3 Vols.)

Zheng Yan (University at Albany, State University of New York, USA)

Description:

The rise of mobile phones has brought about a new era of technological attachment as an increasing number of people rely on their personal mobile devices to conduct their daily activities. Due to the ubiquitous nature of mobile phones, the impact of these devices on human behavior, interaction, and cognition has become a widely studied topic.

The **Encyclopedia of Mobile Phone Behavior** is an authoritative source for scholarly research on the use of mobile phones and how these devices are revolutionizing the way individuals learn, work, and interact with one another. This publication features exhaustive coverage on a variety of topics relating to mobile phone use, behavior, and the impact of mobile devices on society and human interaction.



Readers:

This multi-volume encyclopedia is an essential reference source for students, researchers, IT specialists, and professionals seeking current research on the use and impact of mobile technologies on contemporary culture.

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Topics Covered:

- Business Applications
- End-User Considerations
- Global Use of Mobile Phones
- Legal Implications and Applications
- Medical applications
- Mobile Human-Computer Interaction
- Mobile Learning
- Social networking
- Technology Addiction
- Texting and Traffic Safety

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