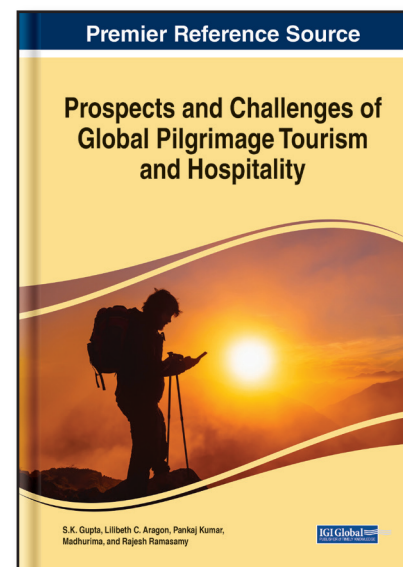


Prospects and Challenges of Global Pilgrimage Tourism and Hospitality

Part of the Advances in Hospitality, Tourism, and the Services Industry Book Series

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Description:

Pilgrimage tourism is one of the basic areas with far-reaching impacts in the travel and tourism industry around the world and across generations. Due to its reach and potential impact, further study is required.

Prospects and Challenges of Global Pilgrimage Tourism and Hospitality considers the changing facts and facets of pilgrimage tourism around the world; develops pilgrimage tourism for community integration, faith-sharing, perseverance, tolerance, and peace; and identifies new issues scopes, challenges, and entrepreneurial opportunities for pilgrimage tourism that are relevant and important for future pilgrimages with larger intensity and frequency. Covering key topics such as pilgrimage economy, social media, and tourism, this premier reference source is ideal for policymakers, social scientists, managers, business owners, industry professionals, researchers, academicians, scholars, practitioners, instructors, and students.

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