Harnessing Human Capital Analytics for Competitive Advantage

Part of the Advances in Business Information Systems and Analytics Book Series

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Description:

The workforce is considered to be the lifeblood within many major corporations. The ability of management to effectively utilize the knowledge and skills of their workforce is essential in ensuring the success of their corporations.

Harnessing Human Capital Analytics for Competitive Advantage is a critical scholarly publication that explores the influence that workforce knowledge and skills can have on the performance of corporations and how such skills can be used to promote the success of corporations. Featuring coverage on a wide range of topics including employee happiness, mind genomics, and e-commerce adoption, this book is geared toward managers, professionals, and practitioners seeking current research on the advantage of utilizing workforce knowledge and skills to promote corporate success.

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Topics Covered:

- E-Commerce Adoption
- Employee Happiness
- Locus of Control
- Mind Genomics
- Quality Management Practices
- Risk Management
- Service Innovation

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