

Managerial Strategies for Business Sustainability During Turbulent Times

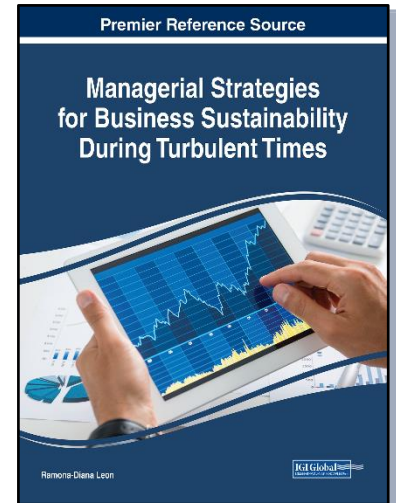
Part of the Advances in Business Strategy and Competitive Advantage Book Series

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Description:

As the economy fluctuates, so does the need for resilient business practices. If organizations can remain strong and steady during difficult times, they will be more fruitful during successful periods as well.

Managerial Strategies for Business Sustainability During Turbulent Times is a crucial resource that discusses successful methods and techniques for building sturdy company practices. Featuring pertinent topics such as sustainable supply chains, knowledge management, information sharing, and performance evaluations, this is an ideal scholarly reference source for CEOs, managers, business students, and researchers that would like to discover more unique and engaging ways to build a strong business foundation.



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Topics Covered:

- Global Corporate Citizenship
- Information Sharing
- Knowledge Management
- Microfinance Institutions
- Performance Evaluations
- Profitability
- Social Responsibility
- Strategic Management
- Sustainable Supply Chains

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