

Knowledge Integration Strategies for Entrepreneurship and Sustainability

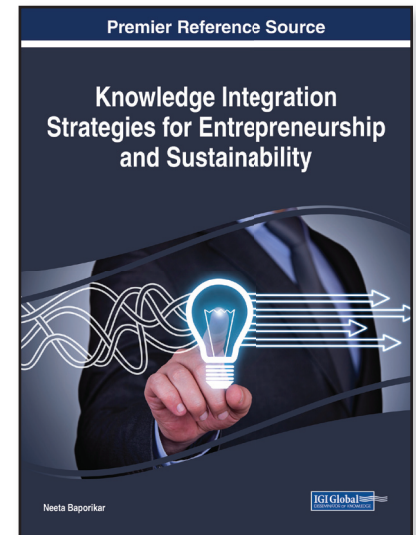
Part of the Advances in Business Information Systems and Analytics Book Series

Neeta Baporikar (Namibia University of Science and Technology, Namibia & University of Pune, India)

Description:

Information is considered essential in every business model. Effective usage of this information to direct goals and drive missions can lead to successful enterprises.

Knowledge Integration Strategies for Entrepreneurship and Sustainability is a critical reference source that expounds upon the critical methods in which new information is integrated into existing models for starting new companies and the ways in which these models interact and affect each other. Featuring coverage on a broad range of topics, such as tacit knowledge utilization, knowledge retention in small and medium-sized enterprises (SMEs), and knowledge dynamics in supply chain management, this book is geared toward academicians, researchers, and students seeking current research on the effect of information management in the interdisciplinary world of business creation as well as enterprise stability and longevity.



ISBN: 9781522551157

Release Date: December, 2017

Copyright: 2018

Pages: 400

Topics Covered:

- Business Innovation in Software Industries
- Entrepreneurial Orientation
- Innovation and Inclusiveness
- Knowledge Dynamics in Supply Chain Management
- Knowledge Management in Advertising
- Knowledge Retention in SMEs
- Tacit Knowledge Utilization

Hardcover: \$265.00

E-Book: \$265.00

Hardcover + E-Book: \$320.00

Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: www.igi-global.com

Mailing Address: 701 East Chocolate Avenue, Hershey, PA 17033, USA

Table of Contents**Chapter 1**

Tacit Knowledge Utilization for Global Impact and Organizational Practices: Case of Aquaculture Industry

Aleksander Janeš, University of Primorska, Slovenia

Roberto Biloslavo, University of Primorska, Slovenia

Armand Faganel, University of Primorska, Slovenia

Chapter 2

Policy Perspectives for SMEs Knowledge Management

Mukund Deshpande, Independent Researcher, India

Chapter 3

Entrepreneurial Orientation and Knowledge Management for Succession: The Case of Four Mexican Family SMEs

José Manuel Saiz-Alvarez, EGADE Business School, Tecnológico de Monterrey, Mexico

Verónica Ilián Baños Monroy, Tecnológico de Monterrey, Mexico

Edgar Rogelio Ramírez Solís, Tecnológico de Monterrey, Mexico

Chapter 4

Opportunities and Challenges of Knowledge Retention in SMEs

Vannie Naidoo, University of KwaZulu-Natal, South Africa

Idahosa Igbinakhase, University of KwaZulu-Natal, Africa

Chapter 5

Innovation and Inclusiveness through Knowledge Management in Indian SMEs

Snehal Pravin Maheshkar, D.Y.Patil University, India

Chapter 6

Entrepreneurial Knowledge-Based Strategies for Organizational Development: A Case of Tecnológico de Monterrey Mexico

José Manuel Saiz-Alvarez, Tecnológico de Monterrey, EGADE

Business School, Mexico

Chapter 7

Knowledge for Business Innovation in Software Industries

Dileep Baburao Baragde, Savitribai Phule Pune University, India

Chapter 8

Knowledge Dynamics in Supply Chain Management

Zlatko Nedelko, University of Maribor, Slovenia

Rok Črešnar, Kerry Group, Ireland

Jurgita Raudeliūnienė, Vilnius Gediminas Technical University,

Lithuania

Chapter 9

Knowledge Management in the Advertising Industry

Sakkthivel Annamalai Manickam, IFIM Business School, India

R Satish Kumar, IFIM Business School, India

Chapter 10

Knowledge Management and Ergonomics Implementation in Manufacturing Systems:

Development and Validation of a Questionnaire for Critical Success Factors

Aide Aracely Maldonado-Macías, Autonomous University of Ciudad Juarez, Mexico

Cesar Roberto Alferéz-Padron, Autonomous University of Ciudad Juarez, Mexico

Jorge Luis García-Alcaraz, Universidad Autónoma de Ciudad Juárez, Mexico

Liliana Avelar-Sosa, National Council for Science and Technology, Mexico

Chapter 11

Implementing Namibian Horticultural Market Share Promotion Scheme through Knowledge Management: A Case Study

Frans N Uusiku, Simonis Storm Securities, Namibia

Chapter 12

Knowledge Management as a Key Factor for Value Addition in IT Services

Beatriz Olalla, Pontifical University of Salamanca, Spain

Chapter 13

Empowering Hub

Teresa Diegues, Polytechnic Institutes of Cavado and Porto, Portugal

Chapter 14

Knowledge Management for Enhancing Management Graduates' Competencies

Shalaka Sudhir Parkar, University of Pune, India

Chapter 15

Collaborative Approaches for Communities of Practice Activities Enrichment

Ziska Fields, University of KwaZulu-Natal, South Africa

Sulaiman Olusegun Atiku, University of KwaZulu-Natal, South Africa

Chapter 16

Alternate Techniques to Chart Practicality in Organizations

Mambo G. Mupepi, Grand Change Inc., USA

Jean C. Essila, Northern Michigan University, USA

Abigail Opoku Mensah, University of Cape Coast, Ghana

Sylvia C. Mupepi, Grand Valley State University, USA

Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: www.igi-global.com

Mailing Address: 701 East Chocolate Avenue, Hershey, PA 17033, USA