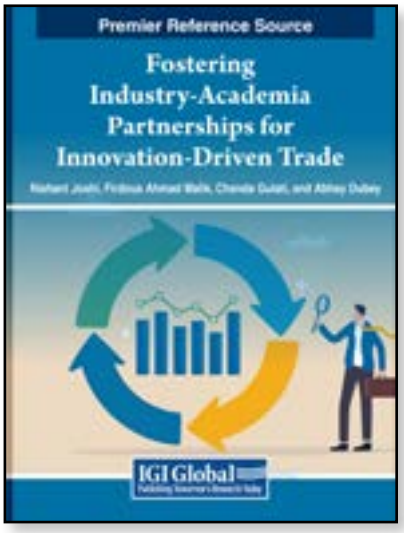
Fostering Industry-Academia Partnerships for Innovation-Driven Trade

Part of the Advances in Human Resources Management and Organizational Development Book Series

Nishant Joshi (Prestige Institute of Management & Research, India, India), Firdous Ahmad Malik (University of People, USA), Chanda Gulati (Prestige Institute of Management & Research, India) and Abhay Dubey (Prestige Institute of Management & Research, India)



Description:

In the rapidly evolving environment of academia and industry, a critical challenge emerges how to navigate the complexities of innovation-driven trade and foster synergies between these two realms. As industries grapple with the demands of innovation, educational institutions seek avenues to bridge the gap and contribute meaningfully to economic development. This challenge requires a comprehensive exploration of the profound and transformational terrain that is shaping partnerships between academia and industry.

The current situation poses multifaceted challenges, from staying abreast of industry trends and fostering sustainable practices to navigating legal complexities and ensuring organizational growth. As industries strive for innovation, academic institutions face the imperative to not only keep pace but lead the way. The disconnect between these two realms hinders the realization of a future molded by their collaborative efforts, impeding sustainable progress and economic development. There is an urgent need to address these challenges, acknowledging the intricacies of industry-academia collaborations and their far-reaching impact on effectiveness.

Fostering Industry-Academia Partnerships for Innovation-Driven Trade serves as a definitive solution to the identified problem, offering an in-depth exploration of pioneering work in industry-academia collaborations. Tailored for educational and research institutions, as well as libraries of central and state governments, it transcends borders to hold global importance. Designed for specific courses across various academic programs, delving into critical themes such as general management, legal practices, finance, economics, information technology, artificial intelligence, marketing, international business, and human resource management. Each section of the book contributes to unraveling the intricacies of collaboration, providing insights that are not only timely but universally significant.

Fostering Industry-Academia Partnerships for Innovation-Driven Trade beckons academic scholars, researchers, and institutions to navigate the transformative terrain lying at the intersection of academia and industry. By offering a comprehensive understanding of the challenges and opportunities inherent in industry-academia collaborations, this book empowers its readers to actively contribute to sustainable progress, economic development, and the innovation-driven trade that defines the future. Join us in unlocking the key to a symbiotic relationship that reshapes the landscape of academia and industry, propelling them toward shared success and mutual growth.

ISBN: 9798369330968 **Pages:** 320 **Copyright:** 2024 **Release Date:** June, 2024

Hardcover: $295.00 **E-Book:** $355.00 **Hardcover + E-Book:** $355.00

Topics Covered:

- AI for Industry 4.0
- Blockchain and Cryptocurrency
- Digital Marketing Transformation
- Environmental Sustainability
- Financial Inclusion Framework
- Global Market Entry
- Leadership Development
- Legal Compliance
- Market Disruptions
- Organizational Culture
- Performance Metrics
- Supply Chain Optimization
- Sustainable Finance
- Talent Acquisition
- Trade Strategies

Subject: Business & Management

Classification: Edited Reference

Readership Level: Advanced-Academic Level (Research Recommended)

Research Suitable for: Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

Order Information
Phone: 717-533-8845 x100
Toll Free: 1-866-342-6657
Fax: 717-533-8661 or 717-533-7115
Online Bookstore: www.igi-global.com
Mailing Address: 701 East Chocolate Avenue, Hershey, PA 17033, USA