

Exploring Business Ecosystems and Innovation Capacity Building in Global Economics

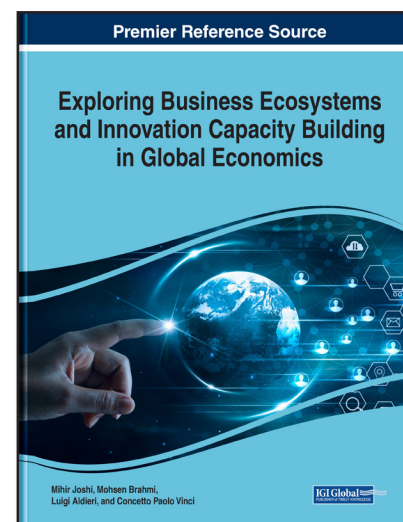
Part of the Advances in Finance, Accounting, and Economics Book Series

Mihir Joshi (Gurukula Kangri University, India), Mohsen Brahmi (University of Sfax, Tunisia), Luigi Aldieri (University of Salerno, Italy) and Concetto Paolo Vinci (University of Salerno, Italy)

Description:

All nations must become self-reliant and as such need to analyze the concept and terminologies associated with business ecosystems and social innovation ecosystems. Further study on the challenges and opportunities is required to ensure countries remain stable and continue to develop.

Exploring Business Ecosystems and Innovation Capacity Building in Global Economics explores the application of different theories and frameworks that contribute to the business ecosystem through empirical and conceptual research. The book also states the issues and challenges that occurred in society during the pandemic and considers the development of virtual business environments. Covering topics such as social exchange, value creation, and business practices, this reference work is ideal for economists, policymakers, business owners, managers, entrepreneurs, industry professionals, researchers, scholars, practitioners, academicians, instructors, and students.



ISBN: 9781668467664

Pages: 325

Copyright: 2023

Release Date: February, 2023

Hardcover: \$250.00

Softcover: \$190.00

E-Book: \$250.00

Hardcover + E-Book: \$300.00

Topics Covered:

Business Ecosystem
Business Practices
Data-Driven Business Models
Entrepreneurial Activities
Innovation Economic Ecosystem
Organizational Ecosystem

Organizational Transformations
Social Exchange
Social Innovation Ecosystems
Sustainable Business Ecosystems
Value Creation

Subject: Business and Management

Classification: Edited Reference

Readership Level: Advanced-Academic Level
(Research Recommended)

Research Suitable for: Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: www.igi-global.com

Mailing Address: 701 East Chocolate Avenue, Hershey, PA 17033, USA