

Business Reinvention for Ecosystem Value, Flexibility, and Empowerment: Emerging Research and Opportunities

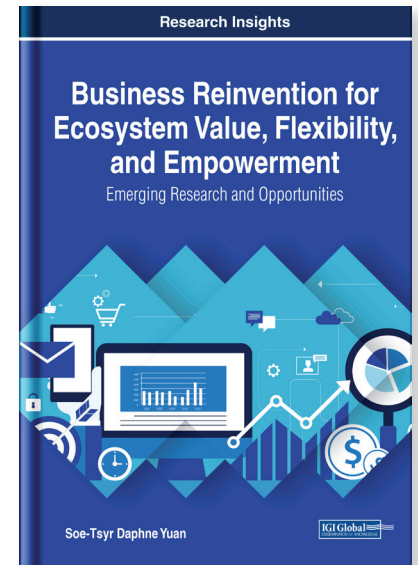
Part of the Advances in Business Strategy and Competitive Advantage Book Series

Soe-Tsyh Daphne Yuan (National Chengchi University, Taiwan)

Description:

The success of a business is largely determined by how adaptably it can facilitate innovative digital architectures and human-based resources. By redesigning this process, businesses have also changed their growth factors to incorporate a more service-driven ecosystem focused on a configuration of resources, talent, and technologies.

Business Reinvention for Ecosystem Value, Flexibility, and Empowerment: Emerging Research and Opportunities provides a holistic view of how a business sets the proper mindset in light of a plethora of digital technologies, how to systematically choreograph the right components for the reinvention, and how to strategically undertake the change journey. The content within this publication examines human value, e-business, and self-determined behaviors. It is designed for academicians, corporate managers, executives, researchers, and students.



ISBN: 9781799815501

Release Date: November, 2019

Copyright: 2020

Pages: 230

Topics Covered:

- Business Sustainability
- Customer Variability
- Digital Business
- Doughnut Economics
- E-Business
- Economic Growth
- Financial Performance
- Human Value
- Management Systems
- Self-Determined Behaviors

Hardcover: \$155.00

E-Book: \$155.00

Hardcover + E-Book: \$185.00

Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: www.igi-global.com

Mailing Address: 701 East Chocolate Avenue, Hershey, PA 17033, USA