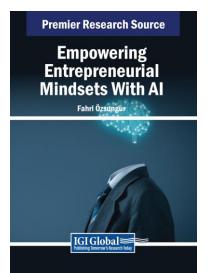
## Empowering Entrepreneurial Mindsets With AI

Part of Advances in Business Strategy and Competitive Advantage

Fahri Özsungur (Mersin University, Turkey)



## **Description:**

Artificial intelligence (AI) reshapes the entrepreneurial landscape by offering tools and insights to encourage innovation, transform ideas, and impact business owners' mindsets. With AI's ability to analyze vast amounts of data, predict trends, and automate complex processes, entrepreneurs are now equipped to make more informed decisions, streamline operations, and discover new market opportunities. However, to fully harness AI's potential, there must be a concerted effort to democratize access to these technologies and provide the necessary skills and resources to aspiring founders. By fostering a culture of learning and experimentation, entrepreneurs may become empowered to explore the vast possibilities of AI within business management processes. It has become necessary to cultivate AI literacy and accessibility, for improved inclusivity and innovation in entrepreneurship practices.

**Empowering Entrepreneurial Mindsets With AI** explores the possibilities of artificial intelligence within entrepreneurial methods. Applications of AI in business are positively outlined, with an emphasis on industry professional empowerment and technology development. This book covers topics such as mental health and wellbeing, cybersecurity, and digital technology, and is a useful resource for therapists, agriculturists, security professionals, healthcare workers, computer engineers, business owners, academicians, researchers, and scientists.

ISBN: 979-8-3693-7658-4 Pages: 523 Copyright: 2024 Release Date: 08-28-2024

Hardcover: \$415 Softcover: \$315 E-Book: \$415 Hardcover + E-Book: \$500

## **Topics Covered:**

Agriculture and Food Science Artificial Intelligence (AI) Blockchain Business Intelligence Business Process Management Chatbots ChatGPT Cybersecurity Digital Technology Entrepreneurship Healthcare and Medicine Mental Health and Wellbeing Tour and Travel Management Virtual Reality Therapy

Subject: Business and Management Readership Level: Advanced-Academic Level (Research Recommended) **Classification:** Edited Reference **Research Suitable For:** Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

## Order Information

Phone: 717-533-8845 x100 Toll Free: 1-866-342-6657 Fax: 717-533-8661 or 717-533-7115 www.igi-global.com Address: 701 East Chocolate Avenue, Hershey PA, 17033, USA

