# Cases on Sustainable Human Resources Management in the Middle East and Asia

Part of the Advances in Human Resources Management and Organizational Development (AHRMOD) Book Series

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# **Description:**

In today's diverse workforce, managers and administrators are challenged with maintaining an equal and harmonious work environment. Despite the efforts of companies and organizations, training and maintaining employees of diverse cultural backgrounds in one setting continues to present challenges.

Cases on Sustainable Human Resources Management in the Middle East and Asia presents a collection of teaching cases intended to examine the experience of modern executives implementing sustainable human resources practices in diverse corporations.

## Readers:

This book is an essential reference source for professionals and researchers working in the field of Human Resources Management interested in proven practices and effective strategies for managing diverse work environments, especially across Asia and the Middle East.

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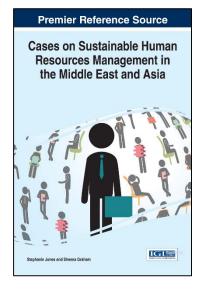
# **Topics Covered:**

- Business Culture
- Employee RelationsEmployee Training
- Growth Economy

- Leadership Development
- Multicultural Workforce
- Risk Management

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Foreword

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Preface

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Acknowledgements

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Case Two – China – managing a diverse and multicultural workforce in multinationals in a growtheconomy: understanding the expatriate workforce

Andy Goldstein

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Case Four – Vietnam – understanding Vietnamese business culture Uyen Nguyen Case Five – Indochina – starting up an HR function from scratch Sheena Graham

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Case Eight – Afghanistan, II – leadership development: a comparison between men and women managers Noor Ali

Case Nine – Egypt, I – sustainable HR within the CSR policies of a multinational hospitality group Taghreed Badawoud

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Stephanie Jones was previously based in Kuwait, Dubai, Australia, and China. The author of over 30 books in business and management, she now teaches MBA students across Asia, the Middle East, and South America, after a career in HR consulting, recruitment, training, and journalism in Hong Kong, China, Australia, India, UK, and the Gulf. She has taught at universities in UK, Dubai, and Australia, and is a graduate of the London School of Economics and University College, London.

Sheena Graham is the Director of her own HR consultancy, which she has operated from London and Hong Kong. Her assignments in Asia have included Husky Oil, International Finance Corporation (IFC) (part of the World Bank Group), Right Management, and more recently, an entrepreneurial group in the tourism sector in Vietnam. A graduate of the National University of Ireland in Dublin, Ms. Graham focused on HR in her career in Asia with HSBC and strategic human capital consultancy Drake Beam Morin (DBM).