

Analyzing Digital Discourse and Human Behavior in Modern Virtual Environments

Part of the Advances in Human and Social Aspects of Technology Book Series

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Description:

Though humans have been communicating through virtual mediators since the invention of the telephone, new technologies make the use of virtual communications even more immediate and pervasive than ever before. By understanding the theories and models behind virtual communication, one can understand the way society has been changed and how it will continue to do so.

Analyzing Digital Discourse and Human Behavior in Modern Virtual Environments examines the implications of virtual communication and online interaction and the theories and trends associated with them. It will discuss and address the differences and challenges that develop when communicating virtually and explore the various influences virtual communication plays in work, education, and quotidian life. This title provides a foundation of emerging trends from which new theories and models of communication can grow.

Readers:

This book will become a cherished resource for academics, researchers, technology developers, students, and government or institutional leaders.

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Topics Covered:

- Accessibility
- Behavioral Economics
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- Global Communications
- Human Attention
- Perceptions of Virtual Communications
- Societal Impacts of Communication
- Virtual Collaboration
- Virtual Communications in Education
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