

Design Strategies and Innovations in Multimedia Presentations

Part of the Advances in Multimedia and Interactive Technologies (AMIT) Book Series

Shalin Hai-Jew (Kansas State University, USA)

Description:

Multimedia is currently used in a variety of contexts, from social interaction to educational and business settings. The richness of the multimedia experience and its ability to enhance information sharing in a variety of settings makes it a valuable tool.

Design Strategies and Innovations in Multimedia Presentations brings together the latest scholarly research and proven strategies for designing and implementing multimedia technologies for various applications, with an emphasis on education.

This publication features timely, research based chapters on the use of digital media tools and applications including digital visualization, e-learning, human-computer interaction, online presentations, semantic web, social media data, and technology in education.

Readers:

This publication is an essential reference source for researchers, practitioners, and professionals.

ISBN: 9781466686960

Release Date: May, 2015

Copyright: 2015

Pages: 505

Topics Covered:

- Digital Visualization
- Educational Technologies
- E-Learning
- Human-Computer Interaction
- Online Presentations
- Semantic Web
- Social Media Data
- Viewer Engagement

Hardcover +
Free E-Access:
\$225.00

E-Access
Only:
\$210.00

