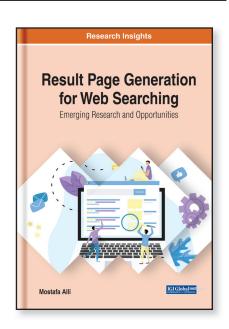
Result Page Generation for Web Searching: Emerging Research and Opportunities

Part of the Advances in Web Technologies and Engineering Book Series

Mostafa Alli (Tsinghua University, China)

Description:

Diversity in user queries makes it challenging for search engines to effectively return a set of relevant results. Both user intentions to search the web and types of queries are vastly varied; consequently, horizontal and vertical search engines are developed to answer user queries more efficiently. However, these search engines present a variety of problems in web searching.



Result Page Generation for Web Searching: Emerging Research and

Opportunities is an essential reference publication that focuses on taking advantages from text and web mining in order to address the issues of recommendation and visualization in web searching. Highlighting a wide range of topics such as navigational searching, resource identification, and ambiguous queries, this book is ideally designed for computer engineers, web designers, programmers, academicians, researchers, and students.

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Topics Covered:

Ambiguous Queries Disambiguation Tasks Horizontal Search Engines

Locality

Navigational Searching Resource Identification

User Input Vertical Search Engines Visualization in Web Searching Web Navigation

Web Search Recommendation

Subject: Computer Science and Information Classification: Research Insights

Technology

Readership Level: Advanced-Academic Level

(Research Recommended)

Research Suitable for: Advanced Undergraduate

Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners



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