

An Excellent Addition to Your Library!

Released: June 2014

Handbook of Research on Economic Growth and Technological Change in Latin America

Handbook of Research on

Economic Growth and Technological Change in Latin America



Part of the Advances in Finance, Accounting, and Economics Book Series

Bryan Christiansen
(PryMarke, LLC, USA)

Investment in Latin America is continuously developing in complex patterns due to the region's increasing role in the global economy.

The **Handbook of Research on Economic Growth and Technological Change in Latin America** helps readers to better understand the importance of Latin America in today's global economy. The book discusses the developments of investments involving Latin American Multinational Corporations ("Multilatinas") within the region. This investment is having profound influences on the state of business, government, and technological development in Latin America, which are all explored in this reference publication for use by Researchers, scholar-practitioners, business executives, students, and academicians.

Topics Covered:

- Economic Development of Latin America
- Financial Practices in Latin America
- Foreign Direct Investment (FDI)
- Global Investments
- Globalization and Latin America
- International Business
- The United States and Latin America

ISBN: 9781466662247; © 2014; 446 pp.

Print: US \$295.00 | Perpetual: US \$440.00 | Print + Perpetual: US \$590.00

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners. Ideal for classroom use.

Bryan Christiansen has been the Chairman of PryMarke, LLC since 2004, a Business Analytics and Management Consultancy in Michigan, USA. He has also been an Adjunct Business Professor since 2003 at Capella University and Ellis University (formerly Ellis College of New York Institute of Technology) in the USA and Gumushane University in Turkey. Born in Washington, DC and raised in Asia, Bryan is fluent in Chinese, Japanese, Spanish, and Turkish and has traveled to 38 countries during his 27-year business career with Global 500 firms and smaller. Bryan is an avid writer on business and education subjects and is currently based in Istanbul, Turkey where he is doing research for future books on these topics. Bryan holds a Bachelor's degree in Marketing from the University of the State of New York and an MBA degree from Capella University. He will complete his Doctor of Business Administration (DBA) degree in International Business at Walden University in 2013.



www.igi-global.com

Publishing Academic Excellence
at the Pace of Technology Since 1988

Order Your Copy Today!

Name: _____

Organization: _____

Address: _____

City, State, Zip: _____

Country: _____

Tel: _____

Fax: _____

E-mail: _____

☐ Enclosed is check payable to IGI Global in
US Dollars, drawn on a US-based bank

☐ Credit Card ☐ Mastercard ☐ Visa ☐ Am. Express

3 or 4 Digit Security Code: _____

Name on Card: _____

Account #: _____

Expiration Date: _____