

# Mixed Methods Research for Improved Scientific Study

Part of the Advances in Knowledge Acquisition, Transfer, and Management (AKATM) Book Series

Mette L. Baran (Cardinal Strich University, USA) and Janice E. Jones (Cardinal Strich University, USA)



## Description:

The clear division between quantitative and qualitative research methods becomes problematic when students begin conducting extensive research for the first time, often as part of a master's thesis or dissertation. In order to handle such complexities in the selection of research methods, a Mixed Methods Research (MMR) approach is one proposed solution.

**Mixed Methods Research for Improved Scientific Study** seeks to demonstrate how mixed methods research designs can address a wide array of scientific questions across disciplines. Focuses on essential concepts and methods for a hybrid approach to quantitative and qualitative research methods for real-world implementation.

## Readers:

This publication is ideally designed for students and researchers interested in refining their research skills as well as educators seeking to integrate research methods coursework into the graduate curriculum.

**ISBN:** 9781522500070

**Release Date:** April, 2016

**Copyright:** 2016

**Pages:** 302

## Topics Covered:

- Data Collection
- Graduate Research
- Quantitative Data Analysis
- Research Design
- Research Methods
- Sampling in Research

**Hardcover +  
Free E-Access:**

**\$195.00**

**E-Access +  
Free Hardcover:**

**\$195.00**

