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The International Journal of Strategic Information Technology and Applications (IJSITA) provides state-of-the-art research on the optimization of performance in corporations, groups, associations, communities of practice, community organizations, governments, non-profits, nations, and societies that implement information systems. This journal covers analysis and avoidance of risk, detection and prevention of problems, acquisition and management of knowledge, preparation and response to emergencies, enhancement of decision making, facilitation of collaborative efforts, and incremental organizational wisdom.

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Indexed in:



Topics Covered:

- Alignment between information systems and organizational strategies
- Alliances and networks as a source of sustainable competitive advantages
- Alliances, networks, and EDI as sources of sustainable competitive advantages
- Applications of e-strategies using the web, internet, or emerging technologies
- B2B, B2C, and other forms of e-commerce
- Business web strategy: design, alignment, and application
- Competitive Advantage
- Competitive advantage and information technology
- Critical success factors of information systems strategy
- CRM systems
- Data mining and marketing
- Data mining and value creation
- Distance Education
- E-business models for e-strategies in context (including but not limited to B2B, B2C, G2C, C2C, P2P...)
- E-Government
- E-learning and training
- E-Marketing
- Emerging Technologies
- Enterprise Systems
- Global e-commerce
- Global logistics
- Industry-based information systems strategies
- Information strategy analysis
- Information systems and outsourcing strategies
- Information systems strategy
- Innovative technologies application
- Intranet, internet, and extranet applications
- Knowledge management strategies
- Measurement of competitive information systems strategy
- Optimizing strategic information technology portfolio
- Second life and innovative technologies
- Security strategies
- Strategic alliances and networks in e-business
- Strategic enterprise architecture
- Strategic financial and accounting information systems
- Strategic information technology alignment for value creation
- Strategic IT resources and sourcing strategy
- Strategic value and supply chain applications and management
- Strategic, technological, social, behavioral, and cultural issues
- Structuring information technology organization to support strategic information technology planning
- Supply chain applications
- Web strategy

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