

# Disruptive Technology and Digital Transformation for Business and Government

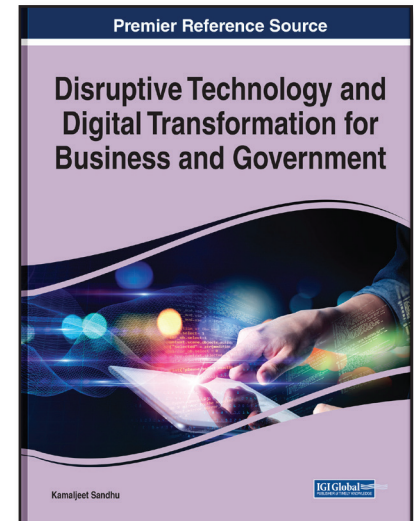
Part of the Advances in Business Strategy and Competitive Advantage Book Series

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## Description:

With the far-reaching global impact of the COVID-19 pandemic, the demand and the necessity for digital enterprise transformation have accelerated exponentially. Management and strategies for the adoption and wider usage of newer digital technologies for the transformation of an enterprise through digital tools such as real-time video communications have shown that people no longer need to be required to be physically present in the same place and rather can be spread far geographically. Technologies such as artificial intelligence, cloud computing, digital banking, and cloud data have taken over tasks that were initially done by human hands and have increased both the automation and efficiency of tasks and the accessibility of information and services. Inclusion of all these newer technologies has shown the fast pace at which the digital enterprise transformation is rapidly evolving and how new ecosystems are reshaping the digital enterprise model.

**Disruptive Technology and Digital Transformation for Business and Government** presents interesting research on digital enterprise transformation at different stages and across different settings within government and industry, along with key issues and deeper insights on the core problems and developing solutions and recommendations for digital enterprise transformation. The chapters examine the three core leaders of transformation: the people such as managers, employees, and customers; the digital technology such as artificial intelligence and robotics; and the digital enterprise, including the products and services being transformed. They unravel the underlying process for management and strategies to fully incorporate new digital tools and technologies across all aspects of an enterprise undergoing transformation. This book is ideally intended for managers, executives, IT consultants, business professionals, government officials, researchers, students, practitioners, stakeholders, academicians, and anyone else looking to learn about new developments in digital enterprise transformation of business systems from a global perspective.



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