

# Transformative Practice and Research in Organizational Communication

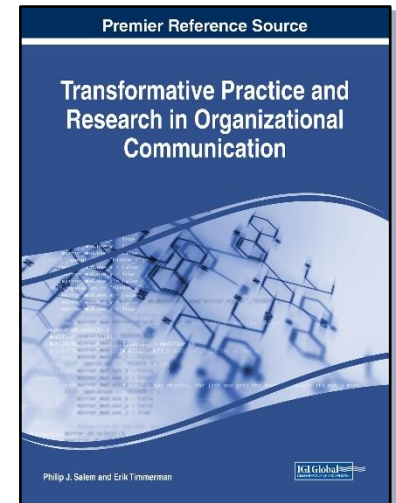
Part of the Advances in Business Strategy and Competitive Advantage Book Series

Philip J. Salem (Texas State University, USA) and Erik Timmerman (University of Wisconsin, USA)

## Description:

Communication creates organizations, and the ways individuals communicate determines the functions and processes of organizations. Understanding communication challenges is necessary in order to understand organizational successes and organizational change.

**Transformative Practice and Research in Organizational Communication** is an essential reference publication featuring the latest scholarly research on the practice of organizational communication. The chapters cover a range of topics such as business expertise, social media, and capitalism. This book is ideally designed for academicians, students, professionals, and managers seeking current research on organizational communication practices.



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