

Global Opportunities and Challenges for Rural and Mountain Tourism

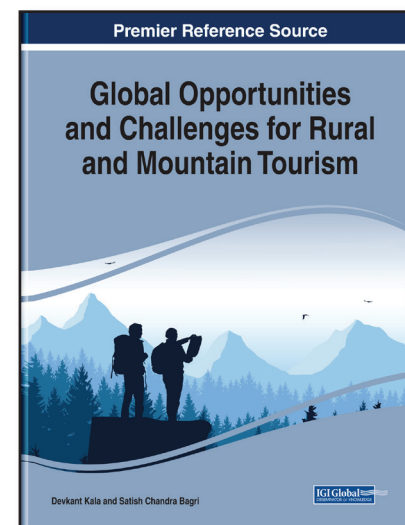
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Devkant Kala (University of Petroleum and Energy Studies, India) and Satish Chandra Bagri (Hemvati Nandan Bahuguna Garhwal University, India)

Description:

Mountainous and rural areas throughout the world have continually been attributed with several hinderances including poverty, faulty governance, and susceptibility to natural disasters. However, with the recent development of tourism, these provinces have seen a strong rise in visitation. Despite this increase in economic sustainability, planners are still presented with many challenges as they try to balance developmental and ecological considerations.

Global Opportunities and Challenges for Rural and Mountain Tourism provides emerging research exploring the integration of mountain tourism development and innovative practices for managing contemporary issues and challenges of tourism in these regions including socio-economic impacts, role of stakeholders, and promotional strategies for sustainable tourism development. Featuring coverage on a broad range of topics such as cultural heritage, marketing strategies, and value chain systems, this book is ideally designed for travel agents, tour directors, tour developers, hotel managers, hospitality and tourism professionals, industry practitioners, researchers, geographical scientists, planners, academicians, and students.



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Planning and Development
Sustainable Tourism
Value Chain Systems
Wildlife Parks

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