

Driving Multinational Enterprises Through Effective Global Talent Management

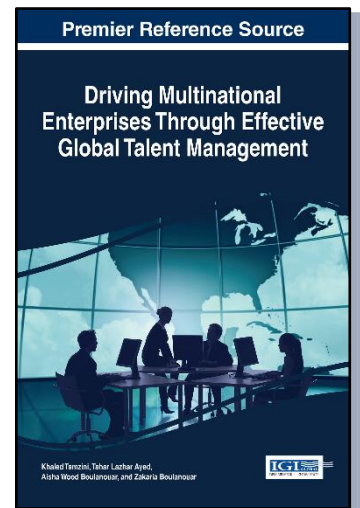
Part of the Advances in Human Resources Management and Organizational Development Book Series

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Description:

Managing organizational talent, of both current employees and possible recruits alike, is a key factor of running a successful business. A company is only as good as the staff, and studying the most effective ways to cultivate these groups can allow business managers an easy way to boost efficiency within their ranks.

Driving Multinational Enterprises Through Effective Global Talent Management provides a comprehensive examination of the latest strategies and methods for attracting, selecting, training, developing and promoting employees within an organization. Highlighting innovative practices and applications across a variety of areas such as expatriate staffing, talent identification, and multinational company practices, this book is an ideal reference source for company owners, organization managers, practitioners, business students, and researchers that are interested in learning more about current trends and techniques in talent management.



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Topics Covered:

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Table of Contents

Preface

Acknowledgment

Chapter 1

Taxonomy of Talent Management

Tahar Lazhar AYED, Umm Al-Qura University, KSA

Khaled Tamzini, Institute of the High Commercial Studies of Sousse, Tunisia

Raef Abdennadher, Tabuk University, KSA

Fadoua Hamdeni, Sfax University, Tunisia

Chapter 2

Expatriate Staffing in Foreign Subsidiaries of Multinationals: A Literature Review

Esin Can, Yıldız Technical University

Haldun Şecaattin Çetinarslan, Yıldız Technical University

Chapter 3

Sustainable Framework to Attract Develop and Retain Global Talent

Neeta Baporikar, Namibia University of Science and Technology, Namibia

Chapter 4

An Optimal Dynamic Program of Talent Attraction and Development

Asma Raies, College of Business- Umm Al Qura University and FSEG - University of Sfax, Tunisia

Chapter 5

Reflective Model and Proposition Development in Talent Management

Manoj Kumar, International Engineering Services, New Delhi, India

Chapter 6

Identification and Measurement of Talent in Talent Management

Manoj Kumar, International Engineering Services, New Delhi, India

Chapter 7

Talent Management in Multinational Companies in Tunisia: Assessment and prospects

Khaled Tamzini, Institute of the High Commercial Studies of Sousse, Tunisia

Tahar Lazhar AYED, Umm Al-Qura University, KSA

Compilation of References

About the Contributors

Index

Khaled Tamzini received his Master's degree in Management sciences and his Post-graduate diploma in Human Resource Management from the High Institute of Management of Tunis (1997-1999). He received his PhD degree with honors from the Faculty of Economic Sciences and management Sciences of Tunis in 2014. He founded and directed during 5 years (2006-2011) a recruitment agency. He justifies an experience of over 10 years (since 2001) as a senior trainer for the account of several national companies in the field of Human Resources Management. Dr. Tamzini is actually an Assistant professor of Strategic Human Resource Management at the IHCS of Sousse (Tunisia) where he teaches Human Resource management and Strategic management. He is a member of the Research laboratory "LARIME" and panel member of the International Association of Strategic Management (France). He is a reviewer for several international scientific meeting as the Academy of Management Meeting, the Academy of International Business, the European Academy of Management Conference... His research interests include the Resource-Based View, Knowledge Management, Talent management, Employer branding, Human resource marketing, Human Capital, Sustained Competitive Advantage and Strategic Human Resource Management.

Tahar Lazhar Ayed received his B.Sc. in economics and Social Sciences from Tunis El Manar University 1997 and his MBA in Marketing and Data Analysis from the University of Quebec At Montreal, Canada in 2002. He earned his Ph.D. in Business strategies from Tunis Al Manar university in 2009. He is now serving as an Assistant Professor (Visitor) of Strategies and Data analysis in College of Business at Umm Al-Qura University, KSA where he joined in 2012 and a senior consultant at the Institute of Consulting, Umm Al Qura University, KSA. He worked as a Marketing Manager at CFH Security in Canada from 2000 to 2004, a Lecturer at the School of Economics and Commerce (Tunis, Tunisia) from 2004 to 2006, a lecturer and assistant Professor at the School Of Commerce (Sfax, Tunisia) from 2006 to 2012. He teaches Principles of Management, Data Analysis, Research methodology, cost accounting, Business and Marketing strategies, etc. Dr Ayed has published books and scientific papers in international indexed journals.