

Rapid Innovation and Development in the Global Cannabis Market

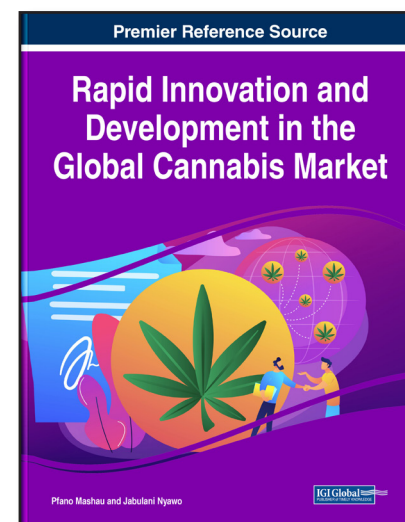
Part of the Advances in Business Strategy and Competitive Advantage Book Series

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Description:

In recent years, the public has become acquainted with the benefits of cannabis following the legalization of the use of cannabis-based products such as medicinal products, skincare and body products, CBD, and other developments. This has resulted in an economically viable industry that requires high-level investigation in order for countries to fully benefit from it.

Rapid Innovation and Development in the Global Cannabis Market considers the recent innovations and developments in the global cannabis market, captures the effects of different policies governing the industry, and documents products and processes innovations. Covering topics such as market potential, government intervention, and sustainable models, this reference work is ideal for government officials, policymakers, industry professionals, researchers, scholars, practitioners, academicians, instructors, and students.



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Sustainable Models

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Subject: Business and Management

Classification: Edited Reference

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