# Informing View of Organization: Strategic Perspective

Part of the Advances in Logistics, Operations, and Management Science Book Series

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Description:

Businesses are incorporating automated processes and information technology, as cost cutters or productivity boosters, into their business strategy now more than ever. However, as information systems (IS) research is further focusing on IS strategy, as well as advancing business strategy research, there is a need to examine the increasing integration of technology and automation through a clear framework. Informing View of Organization is such a framework.

Informing View of Organization: Strategic Perspective features coverage on a wide range of topics such as group informatics, infoprocesses, and big data. This book is ideally designed for academics, students, managers, information technology professionals, computer engineers, programmers, and researchers interested in organization-technology interaction.
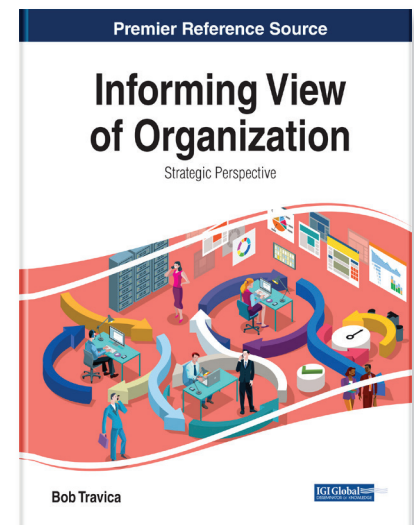
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Topics Covered:

- Automation
- Big Data
- Blue Ocean Strategy
- Cloud Computing
- Critical Realism
- Disruptive Innovation
- Dynamic Capabilities
- Group Informatics
- Infoculture
- Infoeconomics
- Infopolitics
- Infoprocesses
- Information Systems
- Informing View of Organization

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