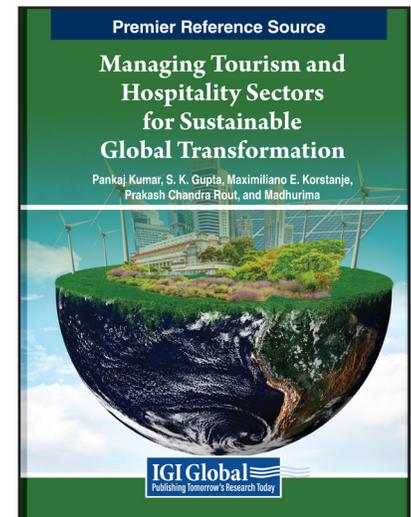


Managing Tourism and Hospitality Sectors for Sustainable Global Transformation

Part of the Advances in Hospitality, Tourism, and the Services Industry Book Series

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Description:

The tourism and hospitality sectors face significant challenges in balancing economic growth with environmental preservation and socio-cultural integrity. The rapid growth of global travel, exacerbated by phenomena like “revenge travel” following the pandemic, has highlighted the urgent need for sustainable practices. However, implementing such practices is often needed due to comprehensive guidance and understanding of effective strategies.

Managing Tourism and Hospitality Sectors for Sustainable Global Transformation offers a holistic approach to addressing these challenges. It thoroughly examines current issues and trends, offering actionable solutions grounded in research and best practices. By exploring the integration of AI technologies, the book presents innovative ways to enhance sustainability in tourism, from mitigating adverse impacts to promoting positive outcomes.

This book serves as a roadmap for industry stakeholders, policymakers, and academics seeking to navigate the complexities of sustainable tourism and hospitality management. It offers insights into social, managerial, and policy implications, advocating for a responsible approach that promotes ecological balance, resource management, community empowerment, inclusivity, and gender equality. With its practical recommendations and comprehensive analysis, this book is essential for driving sustainable global transformation in the tourism and hospitality sectors.

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