

# Handbook of Research on Contemporary Approaches in Management and Organizational Strategy

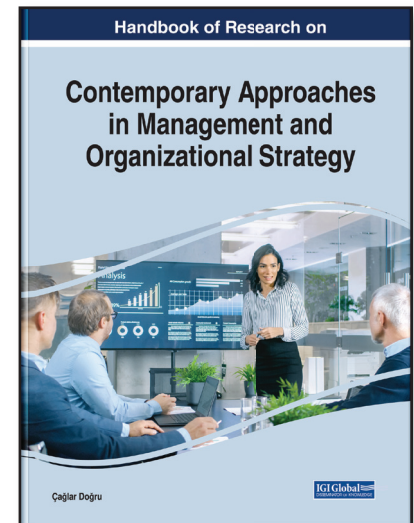
Part of the Advances in Logistics, Operations, and Management Science Book Series

Çağlar Doğru (Ufuk University, Turkey)

## Description:

The importance of effective use of resources within a business is paramount to the success of the business. This includes the effective use of employees as well as efficient strategies for the direction of those employees and resources. A manager's ability to adapt and utilize contemporary approaches for maximizing both individuals and organizational knowledge is essential.

The **Handbook of Research on Contemporary Approaches in Management and Organizational Strategy** is a pivotal reference source that provides vital research on the application of contemporary management strategies. While highlighting topics such as e-business, leadership styles, and organizational behavior, this publication explores strategies for the achievement of organizational goals, as well as the methods of effective resource allocation. This book is ideally designed for academicians, students, managers, specialists, and consultants seeking current research on strategies for the management of people and knowledge within an organization.



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## Topics Covered:

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