Strategic Collaborative Innovations in Organizational Systems

Part of the Advances in Business Strategy and Competitive Advantage Book Series

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Description:

Organizations today need to continually implement new strategies that increase the sustainability and competitiveness of a business. By sharing experiences in a collaborative environment where the collective experience of its membership can lead to the design and implementation of new technology and product improvement, a company can differentiate itself to successfully compete in the business realm.



Strategic Collaborative Innovations in Organizational Systems is a collection of research on the methods and applications of collaborative strategies in advancing the efficiency and effectiveness of a firm. Highlighting a range of topics including organizational design, productivity strategies, and workforce diversity, this book is ideally designed for academicians, business managers, entrepreneurs, human resources managers, researchers, graduate students, and scholars seeking current research on business and competitive strategies within a collaborative and organizational context.

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