

Relating Information Culture to Information Policies and Management Strategies

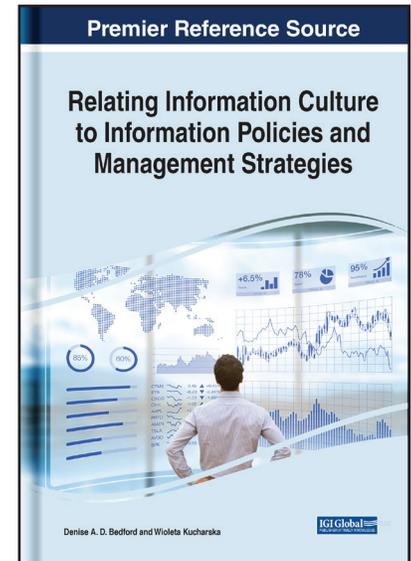
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Description:

Business and information managers have struggled to meet several challenges in aligning information strategies and business cultures. The consequences of a misalignment or misfit of strategy and culture are well known in business literature, and better guidance on how to better align strategy and culture is needed. This means expanding the puzzle to align business and information cultures, align business and information strategies, and ensuring that there is a good ongoing fit between information cultures and business strategies. It also means that awareness of the information capabilities of an organization needs to be raised along with the different levels and types of information cultures.

Relating Information Culture to Information Policies and Management Strategies is a critical scholarly publication that provides a holistic picture of information cultures in order to help business managers understand those cultures and to provide a foundation upon which to ground and grow future information culture research. Highlighting a wide range of topics such as information culture, business strategies, and risk assessment, this book is essential for business managers, organizational executives, information managers, cultural experts, practitioners, academicians, managers, researchers, and students.



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Topics Covered:

Business Culture
Business Strategies
Cultural Analysis
Cultural Capacity
Cultural Impact

Cultural Performance
Information Culture
Risk Assessment
Strategy Development
Support Strategy

Subject: Business and Management

Classification: Authored Reference

Readership Level: Advanced-Academic Level
(Research Recommended)

Research Suitable for: Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

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