

# Global Intermediation and Logistics Service Providers

Part of the Advances in Logistics, Operations, and Management Science Book Series

Laurence Saglietto (Côte d'Azur University, France) and Cécile Cezanne (University Paris 13 Sorbonne Paris Cité, France)

## Description:

As modern organizations become more globalized and diverse, they require additional assistance to maintain effective workflows. With the support of intermediary partners, businesses can enhance their various management processes.

**Global Intermediation and Logistics Service Providers** is a comprehensive reference source for the latest scholarly material on outsourcing strategies in contemporary business environments and examines the role of intermediaries in the dynamics of decision-making and process management. Highlights pivotal discussions across a myriad of relevant topics, such as open innovation, competitive advantage, and social capital.

## Readers:

This book is ideally designed for professionals, practitioners, researchers, and students interested in the impact of service providers within industrial organizations.

ISBN: 9781522521334

Release Date: January, 2017

Copyright: 2017

Pages: 412

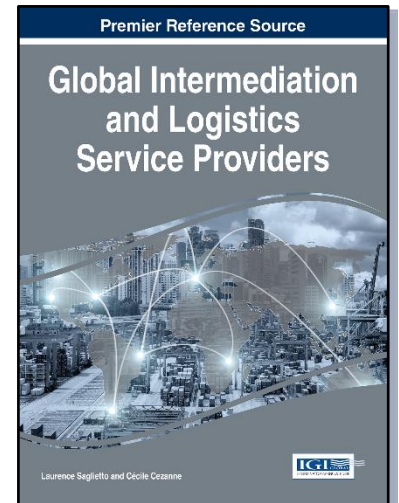
## Topics Covered:

- Business Information Technologies
- Competitive Advantage
- Global Supply Chains
- Knowledge Management
- Open Innovation
- Social Capital
- Textile and Clothing Exports

Hardcover: **\$210.00**

E-Book: **\$210.00**

Hardcover + E-Book: **\$250.00**



## Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: [www.igi-global.com](http://www.igi-global.com)



## Table of Contents

Foreword by *Christine Harland*

### Preface

### Acknowledgment

## Section 1

### Logistics Service Providers, Intermediation, and Networks

#### Chapter 1

Intermediary and intermediation: Which logistics services?  
*Laurence Saglietto, Côte d'Azur University, France*

#### Chapter 2

A framework for thinking intermediation in logistics management  
*Alban Quillaud, Logistics and Supply Chain Management Professionnal, Suisse*

#### Chapter 3

Roles of intermediaries in developing resilient systems. A community approach to food micro-producers: Intermediaries and resilient food communities  
*Martin Hingley, University of Lincoln, United Kingdom*  
*Eliseo Vilalta-Perdomo, University of Lincoln, United Kingdom*

#### Chapter 4

4PL intermediation: Exploring dimensions of social capital  
*Nejib Fattam, International University of Tunis, Tunisia*  
*Gilles Paché, Aix Marseille University, France*

## Section 2

### Service Providers, Intermediation, and Information Technologies

#### Chapter 5

Exploring the role of open innovation intermediaries: The case of public research valorization  
*Pierre-Jean Barlatier, Luxembourg Institute of Science and Technology, Grand-Duchy of Luxembourg, Luxembourg*  
*Eleni Giannopoulou, University of Strasbourg, France*  
*Julien Pénin, University of Strasbourg, France*

#### Chapter 6

Intermediation and innovation contests on the Internet. Lessons from the study of two platforms  
*Isabelle Liotard, University of Paris 13 Sorbonne Paris Cité, France*  
*Valérie Revest, University of Lyon 2, France*

#### Chapter 7

Global supply chain management organization at Siemens in the advent of industry 4.0  
*Ioan Petrisor, West University of Timisoara, Romania*  
*Diana Cozmiuc, West University of Timisoara, Romania*

#### Chapter 8

The need for new forms of financial intermediation  
*Tristan Auvray, University Paris 13 Sorbonne Paris Cité, France*  
*Thomas Dallery, University Littoral Cote d'Opale, France*  
*Sandra Rigot, University of Paris 13 Sorbonne Paris Cité, France*

## Section 3

### Intermediaries' Capacities and Performance

#### Chapter 9

Logistics resource management and competitive advantage for logistics service providers: Results from cross-case analysis  
*Eric Lambourdière, University of French West Indies, France*  
*Jérôme Vemy, NEOMA Business School, France*  
*Elsa Corbin, University of French West Indies, France*

#### Chapter 10

Textile and clothing exporting firms' evaluation of LSPs' capabilities and logistics outsourcing performance  
*Yasmin El Meladi, Arab Academy for Science, Technology and Maritime Transport, Egypt*  
*Richard Glavee-Geo, Norwegian University of Science and Technology, Norway*  
*Arnt Buvik, Molde University College, Specialized University in Logistics, Norway*

#### Chapter 11

The importance of logistics information technologies and knowledge management capabilities on intermediaries' performance  
*Meltem Yavuz, Istanbul University, Turkey*  
*Burak Deligönül, Istanbul University, Turkey*

#### Chapter 12

Convention Bureau - A key intermediary in the events industry  
*Malgorzata Ogonowska, University of Paris 8, France*

## Section 4

### International Value Chains and Service Intermediaries

#### Chapter 13

International distribution: A cross-cultural reading of intermediation  
*François Cassière, University School of Management, Clermont Auvergne University, France*  
*Virginie Noireaux, University School of Management, Clermont Auvergne University, France*

#### Chapter 14

The roles of logistics service providers and supply chain integration in global supply chain  
*Kijpokin Kasemsap, Suan Sunandha Rajabhat University, Thailand*

#### Chapter 15

Perceived quality of an intermediary and its relations with image and perceived value. An insight from the case of airline alliances  
*Vikrant Janawade, Côte d'Azur University, France*

#### Chapter 16

An overview of feeder services in the era of mega containerhips  
*Olca Polat, Pamukkale University, Denizli, Turkey*

## Compilation of References

## About the Contributors

## Index

**Laurence Saglietto** is a Professor in Strategic Management at the University Côte d'Azur, France, and a Member of GREDEG 7321 UMR CNRS. Her research interests are in 4PL, Network organisation and Supply Chain Management. She manages the "International Network: on New Party Logistics".

**Cécile Cezanne** is a lecturer accredited to supervise research in Economics at the University Paris 13 Sorbonne Paris Cité, France. She is a permanent researcher at the Economics Laboratory of Paris Nord (CEPN) and a research fellow at the Research Group in Economics, Law and Management (GREDEG), Cote d'Azur University, France. She is specialised in Industrial Economics and more precisely her research is focused on the theory of the firm and corporate governance. These areas of expertise have led her to collaborate and compare viewpoints notably with researchers in Management on major subjects like the role of fourth-party logistics providers in inter-enterprises cooperation.

#### Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: [www.igi-global.com](http://www.igi-global.com)

