

Applying Business Intelligence Initiatives in Healthcare and Organizational Settings

Part of the Advances in Business Strategy and Competitive Advantage Book Series

Shah J. Miah (Victoria University, Australia) and William Yeoh (Deakin University, Australia)

Description:

Data analysis is an important part of modern business administration, as efficient compilation of information allows managers and business leaders to make the best decisions for the financial solvency of their organizations. Understanding the use of analytics, reporting, and data mining in everyday business environments is imperative to the success of modern businesses.

Applying Business Intelligence Initiatives in Healthcare and Organizational Settings incorporates emerging concepts, methods, models, and relevant applications of business intelligence systems within problem contexts of healthcare and other organizational boundaries. Featuring coverage on a broad range of topics such as rise of embedded analytics, competitive advantage, and strategic capability, this book is ideally designed for business analysts, investors, corporate managers, and entrepreneurs seeking to advance their understanding and practice of business intelligence.



ISBN: 9781522557180

Release Date: July, 2018

Copyright: 2019

Pages: 280

Topics Covered:

- Big Data
- Competitive Advantage
- Decision Support Systems
- Diagnostic Analytics
- Embedded Analytics
- Knowledge Management
- Performance Management
- Predictive Analytics
- Strategic Capability

Hardcover: \$215.00

E-Book: \$215.00

Hardcover + E-Book: \$260.00

Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: www.igi-global.com

Mailing Address: 701 East Chocolate Avenue, Hershey, PA 17033, USA