Applying Business Intelligence Initiatives in Healthcare and Organizational Settings

Part of the Advances in Business Strategy and Competitive Advantage Book Series

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Description:
Data analysis is an important part of modern business administration, as efficient compilation of information allows managers and business leaders to make the best decisions for the financial solvency of their organizations. Understanding the use of analytics, reporting, and data mining in everyday business environments is imperative to the success of modern businesses.

Applying Business Intelligence Initiatives in Healthcare and Organizational Settings incorporates emerging concepts, methods, models, and relevant applications of business intelligence systems within problem contexts of healthcare and other organizational boundaries. Featuring coverage on a broad range of topics such as rise of embedded analytics, competitive advantage, and strategic capability, this book is ideally designed for business analysts, investors, corporate managers, and entrepreneurs seeking to advance their understanding and practice of business intelligence.


Topics Covered:

- Big Data
- Competitive Advantage
- Decision Support Systems
- Diagnostic Analytics
- Embedded Analytics
- Knowledge Management
- Performance Management
- Predictive Analytics
- Strategic Capability

Hardcover: $215.00
E-Book: $215.00
Hardcover + E-Book: $260.00