

Handbook of Research on Innovation, Differentiation, and New Technologies in Tourism, Hotels, and Food Service

Part of the Advances in Hospitality, Tourism, and the Services Industry Book Series

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Description:

Tourism and hospitality are increasingly becoming more complex, having grown exponentially over the last decade. As the industry becomes more complex, new demands arise regarding its overall organization and operations, which call for not only more experienced and specialized staff, but also advanced technological solutions that support new paradigms and expectations.

Handbook of Research on Innovation, Differentiation, and New Technologies in Tourism, Hotels, and Food Service discusses the current changes and challenges in tourism and hospitality. Covering key topics such as entrepreneurship, local development, and technology, this major reference work is ideal for managers, entrepreneurs, business owners, industry professionals, researchers, academicians, scholars, practitioners, instructors, and students.

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