

Handbook of Research on Internationalization of Entrepreneurial Innovation in the Global Economy

Part of the Advances in Human Resources Management and Organizational Development (AHRMOD) Book Series

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Description:

Globalization demands the creation of new business approaches to achieve high levels of competitiveness. Cultural differences factor into policies as companies expand their businesses in different countries and seek to collaborate with international entrepreneurs.

The **Handbook of Research on Internationalization of Entrepreneurial Innovation in the Global Economy** brings together research on international business, entrepreneurship, and innovation in order to present a comprehensive publication for business professionals.

Readers:

This volume is an essential reference source for practitioners, academicians, researchers and upper-level students interested in learning about internationalization and innovation in a global market.

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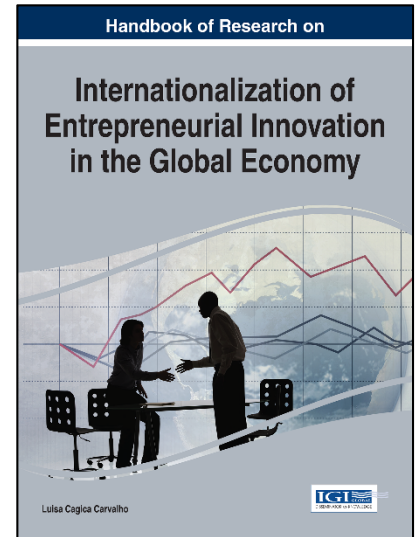
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